

**TITLE:**

System and Method for Optimizing Revenue and/or Bookings from Collected Demand Data in a Buyer-Driven Commerce System.

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**Cross-Reference to Related Applications**

This application claims priority under 35 U.S.C. §119 to U.S. Provisional Patent Application Ser. No. 60/231,145 entitled "SYSTEM AND METHOD FOR OPTIMIZING REVENUE AND/OR BOOKINGS FROM COLLECTED DEMAND DATA IN A BUYER-DRIVEN COMMERCE SYSTEM" filed in the name of Sunmee Choi on September 8, 2000, herein incorporated by reference.

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This application is further related to U.S. Provisional Patent Application Ser. No. 60/231,456 entitled "SYSTEM AND METHOD FOR MAXIMIZING ACCEPTANCE PARAMETERS FROM COLLECTED DEMAND DATA IN A BUYER-DRIVEN COMMERCE SYSTEM" filed in the name of Michael Majeed and Sunmee Choi on September 8, 2000, and U.S. Patent Application Ser. No. 69/943,651 entitled "SYSTEM AND METHOD FOR MAXIMIZING ACCEPTANCE PARAMETERS FROM COLLECTED DEMAND DATA IN A BUYER-DRIVEN COMMERCE SYSTEM" filed in the name of Michael Majeed and Sunmee Choi on August 31, 2001, the entirety of each being incorporated herein by reference.

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**Field**

The present invention is directed generally to data processing for cost/price determination, and more particularly to market analysis and demand forecasting or surveying.